



PRESENTED BY:  
 PNC

Jefferson Regional Medical Center Foundation presents the

# CLUB JEFFERSON GALA

Step away from the ordinary and into the exclusive ...

# CLUB JEFFERSON

**Saturday, January 28, 2012**

**Heinz Field – East Club Lounge  
100 Art Rooney Ave., Pittsburgh PA 15212**

## COCKTAIL RECEPTION

6:00 p.m.

## DINNER

7:00 p.m.

## AFTER DINNER

Auction and Late Nite Catechism

*Cocktail Attire*

**Proceeds from this event benefit the renovation of  
Jefferson Regional Medical Center's Operating Rooms**

**JEFFERSON**  
REGIONAL MEDICAL CENTER



### **'TIL DEATH DO US PART: LATE NITE CATECHISM 3**

is the latest chapter to be unveiled in this sinfully funny series. After teaching countless students about the saints, venial sins, guilt, limbo and more, Sister is now offering up hilarious lessons on the Sacraments of Marriage, including her own wacky version of the Newlywed Game.

Classroom participation is a must in what the New York Times calls "Interactive Theater at its best!" so bring along your sense of humor for a session with the country's feistiest couples counselor! "You don't have to be married or Catholic to enjoy this hilarious show!" says The Stoneham Press.

## SPONSORSHIP OPPORTUNITIES

### Platinum Sponsor - \$10,000

Sponsorship includes prominent recognition on twenty 42" flat screen monitors, welcome signs, 10 dinner tickets, premium placement of full-page ad in program and preferred seating.

### Gold Sponsor - \$7,500

Sponsorship includes prominent recognition on twenty 42" flat screen monitors, welcome signs, 10 dinner tickets and full-page ad in program.

### Silver Sponsor - \$5,000

Sponsorship includes recognition on twenty 42" flat screen monitors, welcome signs, 8 dinner tickets and full-page ad in program.

### Bronze Sponsor - \$2,500

Sponsorship includes recognition on twenty 42" flat screen monitors, 4 dinner tickets and full-page ad in program.

### Copper Sponsor - \$1,500

Sponsorship includes recognition on twenty 42" flat screen monitors, 2 dinner tickets and half-page ad in program.

### Auction Sponsor - \$250

Your cash donation sponsors an auction item and includes signage at the event and program listing.

## PROGRAM BOOK ADVERTISING

Full-Page Ad - 5" x 8"	\$400	Quarter-Page Ad - 5" x 2"	\$150
Half-Page Ad - 5" x 4"	\$250	Eighth-Page Ad - 2 1/2" x 2"	\$75

## TABLE SPONSORSHIPS

### Table of 10 - \$1,500

Includes table signage and program listing

### Table of 8 - \$1,200

Includes table signage and program listing